



INFORMATION BULLETIN

Bulletin No: 10/06

Date: September 16, 2010

To: Board of Directors
Minor Hockey Associations
Minor Council
Female Council
Referee Council
Zone Administration Coordinators
Zone Discipline/Sanctioning Coordinators

From: Rob Litwinski
General Manager

SUBJECT: New Service Delivery Model for Hockey Alberta

During the previous hockey season, Hockey Alberta reviewed the way by which it provides service(s) to our member Minor Hockey Associations. With a goal of creating a new structure that could provide our Minor Hockey membership with more efficient, effective and consistent service a new service structure has been approved by the Board of Directors which will take effect immediately for the start of the 2010-2011 Hockey Season.

The change has been made as a result of various observations over the past number of years such as duplication of workloads and decision making, inconsistent decision making, an increase in appeals, ineffective training and an overall increase in member service demands.

The key fundamental changes of the new structure are that there is no longer a "zone team" as you may know it today, administrative positions have been separated from policy setting/recommending positions, the administration of the game and the specific administrative positions in the zone are responsible directly to the Office of the General Manager versus 9 different zones and the Director and Minor Council Zone Rep being involved in global and political impact decision making and not day to day player decisions.

As a result of this new structure, there have been some changes to the existing zone team structure specifically in the area of position titles and responsibility changes in the operational side of the zone team, including the elimination of the Zone GCM Coordinator. The details of these changes are:

Zone Director

Represents the zone on the Hockey Alberta Board of Directors. The position is elected by the members within the zone to represent their constituents in the development and approval of policy. The Director is heavily involved in the zone on big picture strategy discussions. The Director is a key voice of the zone on provincial issues. The Zone Director still provides approval for various exceptions as outlined in the Regulations working with the Zone Administration Coordinator.

Minor Council Zone Representative (formerly Zone Manager of Operations)

Represents the zone on the Hockey Alberta Minor Council. The position is elected annually by the members within the zone to discussing the building of the minor game on a provincial and recreational level. The Minor Council Reps will establish recommendations relative to Minor Hockey for the Board of Directors. Key topics to be discussed over the upcoming season will be the sustainability of Minor Hockey Associations, long term player development, player movement and flexible/recreational hockey options. The Minor Council Rep is still responsible for decision making in the areas of overage working with the Zone Administration Coordinator and will be the main conduit for provincial host sites.

Zone Administration Coordinator

Accountable directly to the Office of the General Manager, the Zone Administration Coordinator is an appointed position made by the General Manager in consultation with the Zone Director. The position is tasked with the day to day administration of hockey within their specific zones relative to the administrative areas of member service, regulations, Hockey Canada Registry (HCR), provincial playdowns.

Zone Discipline & Sanctioning Coordinator

Accountable directly to the Office of the General Manager, the Zone Discipline/Sanctioning Coordinator is an appointed position made by the General Manager in consultation with the Zone Director. The position is tasked with the day to day administration of discipline during the hockey season and as such will play a key role in liaising with the various leagues in this area. The Zone Discipline/Sanctioning Coordinator will also be responsible for the approving of Travel Permits, Tournament Sanctions and Special Event Sanction Requests.

On the following pages you will find contact information for the appointed coordinators in each zone for the 2010-11 Hockey Season. You can also find their contact information at www.hockeyalberta.ca .

We look forward to providing our members with the best possible service we can. We believe that this new service structure will be a step forward in allowing our organization to provide you with a more efficient, effective and consistent service to meet your administrative needs during the busy hockey season.

Should you have any questions or concerns, please do not hesitate to contact the Hockey Alberta Office or your Zone Director.

Thank you.

A handwritten signature in black ink, appearing to read "R. Litwinski". The signature is stylized with a large, sweeping initial "R" and a cursive "Litwinski".

Rob Litwinski
General Manager

Zone Administration Coordinator Team Roster

TITLE	NAME	ADDRESS	CONTACT NUMBERS	E-MAIL:
Zone 1	Janet Fairless	Box 596 Grimshaw, AB T0H 1W0	AREA CODE (780) (H) 332-4141	bfair@telusplanet.net
Zone 2	Jamie Marouelli	Box 265 Lamont, AB T0B 2R0	AREA CODE (780) (H) 895-2650	jamiemarouelli@ei.educ.ab.ca
Zone 3	Karen Nelson-Hoflin	23 Garden Valley Drive Stony Plain, AB T7Z 1H7	AREA CODE (780) (H) 963-1418	khoflin@shaw.ca
Zone 4	Deb Northcott	Box 987 Caroline, AB T0M 0M0	AREA CODE (403) (H) 722-7344	debbiezone4@gmail.com
Zone 5	Sherri Barrett	Box 92 Nanton, AB T0L 1R0	AREA CODE (403) (H) 646-2344	hockeymom@platinum.ca
Zone 6	Reid Fenton	Box 876 Three Hills, AB T0M 2A0	AREA CODE (403) (H) 443-2572	rfenton@blbgraingroup.com
Zone 7	Sherri Rawluk	626 8 Ave Wainwright, AB T9W 1B4	AREA CODE (780) (H) 842-4918	sherri.rawluk@telus.net

Zone Discipline & Sanctioning Coordinator Team Roster

TITLE	NAME	ADDRESS	CONTACT NUMBERS	E-MAIL:
Zone 1	Diane Blanchette	Box 939 Falher, AB T0H 1M0	AREA CODE (780) (H) 323-3749	diamondprl@serbernet.com
Zone 2	Lyle Bates	25 Valleyview Ridge Fort Saskatchewan, AB T8L 4P2	AREA CODE (780) (H) 998-0004	batesla@telus.net
Zone 3	Margie Smith	4716-47 Ave Drayton Valley, AB T7A 1H7	AREA CODE (780) (H) 514-7852	calais@telusplanet.net
Zone 4	Sherry Haarstad	Box 222 Bentley, AB T0C 0J0	AREA CODE (403) (H) 748-4102	shaarstad@wolfcreek.ab.ca
Zone 5	Lana Benson	14 Rivermont Cres Lethbridge, AB T1K 8A4	AREA CODE (403) (H) 381-0473	bensonr@telusplanet.net
Zone 6	Roger Trehub	136 Shannon Drive Medicine Hat, AB T1B 4C2	AREA CODE (403) (H) 528-9472	rogan@telus.net
Zone 7	Bonnie Ogilvie	Box 52 Delburne, AB T0M 0V0	AREA CODE (403) (H) 749-3824	ogilvie5@telusplanet.net